

defending family rights®  
**familyfirst**  
f o u n d a t i o n

*proudly presents*

The **International**  
**Campaign** for  
the **Family**

*The worldwide battle to protect  
and defend family rights has begun.*

*And it is a battle we cannot lose.*



*"In every conceivable manner, the family is the link to our past and the bridge to our future."*

*— Alex Haley*



## A Message from Steven E. Smoot, President

The Family First Foundation

Dear Friends of the Family,

The world faces unprecedented efforts to undermine and weaken the natural family.

The natural family – founded upon an enduring marriage between a man and a woman and which blossoms throughout the generations with children, grandparents, uncles, aunts and cousins – is the cornerstone of any successful civilization.



*Steven E. Smoot*

Never before has more legal, historical and scientific evidence demonstrated the crucial importance of reinforcing, supporting and stabilizing the natural family. At the same time, never before has the natural family, as well as public opinion regarding its meaning and importance, been more fragile.

This fragility is dangerous. Without concerted and effective action, the world's most essential social structures – including marriage, parental responsibility, childhood innocence, respect for life and religious liberty – may erode beyond repair.

But, despite the challenges, there is reason for hope. Many legal norms still support the natural family. The Universal Declaration of Human Rights, for example, proclaims that the "family is the natural and fundamental group unit of society and is entitled to the widest possible protection and assistance." Article 16(3).

People of good will from around the globe are increasingly ready and able to take effective action to protect and safeguard the natural family. The time has come to promote and reinforce wise legal developments while simultaneously generating increased public support for positive change.

The Family First Foundation has joined with individuals, religious leaders, family scholars, world political leaders and organizations from the four corners of the world to tackle issues and policies that gravely affect families and children for generations to come.

The Family First Foundation will facilitate, in an unprecedented way, this vitally important effort. In a united way, the Foundation's International Campaign for the Family will work together to defend the natural family.

Please join us. Together, we can help ensure a family-friendly future.

Very Sincerely,

Steven E. Smoot



## CHILDREN ARE THE TARGETS, AND PARENTS ARE OFTEN VIEWED AS THE ENEMY

As our families are weakened, so is society. Anti-family forces are active at the international level and in almost every country of the world promoting their anti-parent, anti-child agenda.

**FIRST:** There are many examples of how federal, state, and international policies and programs are undermining the family. Today, we see an ever-increasing effort to replace the role of parents in the rearing of their children. Activist groups are joining with governments to mandate day care as the best cradle for our children. We witness how misguided population control measures are having destructive and far-reaching consequences on children, family and society.

- *For example, the United Nations, with substantial monetary awards, supported the deadly One-child Population Program of the People's Republic of China, where it has been illegal to have a brother or sister. This has led to one child caring for four grandparents and has forced untold millions of brutal third-trimester abortions.*
- *It is estimated that more than 650,000 Chinese girls become victims of infant killings annually in order to perpetuate the family name and to assure a son as a caregiver for parents in their old age. This brings the total number of baby girls killed to more than 17,000,000. Being born a girl is punishable by death. And as a result today, China even admits it has 78,000,000 adult males who will never marry because of a severe shortage of women. This number is likely to increase and will cause even more far-reaching social ills.*

**SECOND:** Many policies, programs, laws, and treaties liberalize children's rights to the point of robbing them of their innocence and virtue. Children are the victims of social engineering that exposes them to premature sexual activity and glamorizes alternative sexual lifestyles.

- *Since 2001, the British government has worked overtime to legalize access by girls, as young as eleven, to an untested, German-made, morning-after pill. The pill is not only available over-the-counter in thousands of British pharmacies without parental consent or notification, but it is distributed free to young girls in selected public school districts in Northern England.*

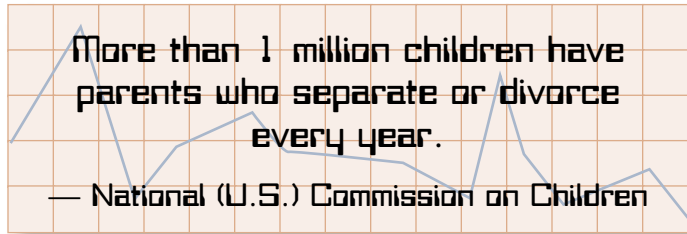
You don't choose  
your family. They are  
God's gift to you, as  
you are to them.

—Desmond Tutu

**THIRD:** One of the most destructive influences on today's families is pornography, which is having a detrimental effect on children's values and a father's commitment to marriage & family. When business and society will not regulate obscenity, public policy must be implemented to protect the innocence and virtue of children.

- *Tragically, governments often look away when businesses victimize children with pornography and obscenity. The leading American retailer, Abercrombie & Fitch, used blatant sexuality in an effort to appeal to adolescents. Their reasoning was simple and perverse – teenagers are pre-occupied with sex and business makes more money if their marketing is targeted to a teenager's sexual appetites.*

- *Even Christmas is not sacred. In their 2003 Christmas catalog entitled "Naughty but Nice," Abercrombie & Fitch featured an interview with a porn star and forty-five explicit portrayals of sexual imagery in the first 120 pages.*



- *This sexually explicit catalog became a public policy issue when the attorney general of Michigan, Jennifer Granholm, threatened an obscenity prosecution, and the Lt. Governor of Illinois, Corinne Wood, called for a consumer boycott.*

## CHILDREN IN THE CROSS HAIRS: THE INTERNATIONAL BATTLEGROUND ON THE RIGHTS OF PARENTS

International social engineers, redefining "children's rights," seek to reduce or eliminate the guidance traditionally provided by parents.

In their minds, children have become "miniature adults," and parents are an inconvenient obstacle to social progress. International negotiations fervently debate the extension of "rights," "privacy," "religion," "access to information" and "sexual expression" for children as young as 12.

It is no great surprise that parental rights have eroded significantly. In a recent ruling in Belgium, mothers and fathers who have the temerity to send their children to religious instruction, including daily or weekly scripture study, may face public inquiries into their "parental fitness."

## GENDER AS A SOCIAL CONSTRUCT: MOTHERHOOD AS A HARMFUL TRADITIONAL STEREOTYPE

While our children have been reconstructed into mini-adults, fundamental notions of motherhood, fatherhood, marriage and family life have undergone radical change.

In international law, "male" and "female" have become terms without any – except negative – content. Instead, "gender" is substituted as a "social construct" that can be altered at whim. The results are extraordinary and far-reaching. For example, "marriage" has no necessary relation to maleness, femaleness, sexual complementarity or the biological imperative of childbearing.

Such efforts at social reconstruction have gone too far. The Convention to Eliminate All Forms of Discrimination Against Women (CEDAW), for example, has a praiseworthy goal: the elimination of sexually-based oppression of women.

But, in the quest of this laudable goal, the Committee charged with its enforcement routinely labels "motherhood" as a "harmful traditional stereotype," and "calls upon" all nations to ensure that children are in full-time day care before the age of three. **Must the world eliminate motherhood to ensure justice? Of course not.**

**THE UN's ANTI-FAMILY AGENDA** The above are only a few prominent examples of the global reconstruction of family life. In addition:

- *Government-funded abortion is declared a universal human right that must be provided by developing countries in order to receive UN financial support.*
- *Natural marriage is condemned as male sexual domination of women, while (at the same time) this venerable institution is redefined as any consensual sexual union.*
- *Religious traditions (particularly those dealing with human sexuality) are decried as "harmful traditional practices" ripe for elimination.*
- *The exercise of national sovereignty over the definition & punishment of criminal behavior is described as regressive and unenlightened.*



# The International Campaign for the Family

*a special project of the*

## THE FAMILY FIRST FOUNDATION

To defend the natural family at the global level, the Family First Foundation has created a unique, one-of-a-kind program, **The International Campaign for the Family**. This international, major gifts, and planned giving program has taken years to develop. It is truly unprecedented in its scope and goals.

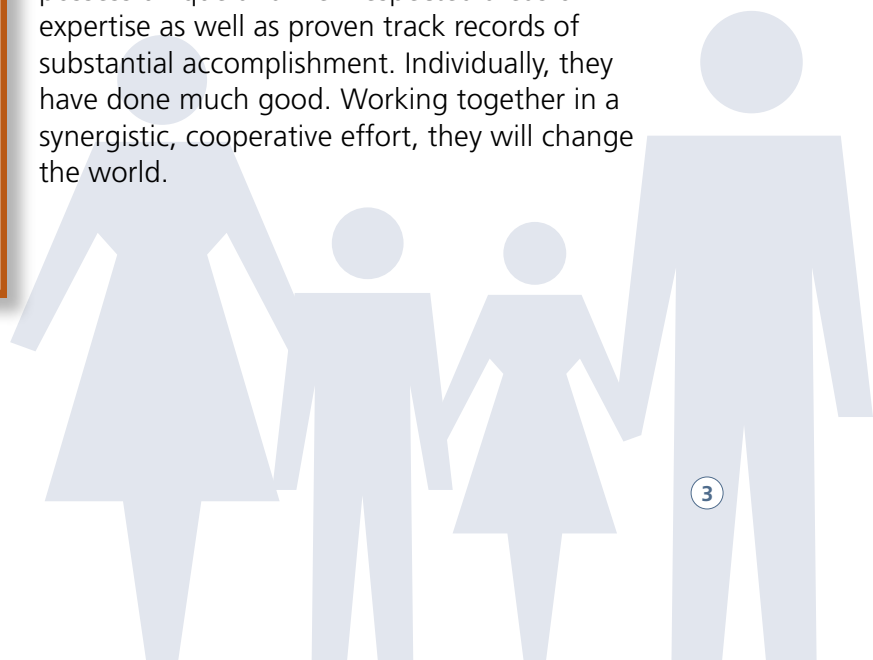
The Campaign was developed to provide extraordinary organizational expertise, a great educational resource, and financial support to pro-family groups throughout the world. Through professional, focused and cost-effective efforts, the Campaign will raise money at the international level to sponsor the work of carefully identified organizations and humanitarian projects – projects that are on the forefront of the international defense of the natural family.

Prominent pro-family organizations have struggled for years to develop and maintain the resources necessary to implement their extraordinary humanitarian projects. At the very time in history when the natural family faces its greatest challenges, few have sufficient financial support.

*Family faces are magic mirrors. Looking at people who belong to us, we see the past, present, and future.*

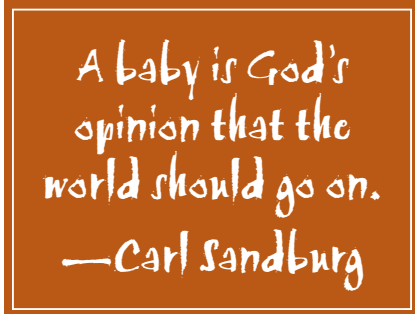
*—Gail Lunet Buckley*

However, despite resource limitations, these organizations have demonstrated that they possess unique and well-respected areas of expertise as well as proven track records of substantial accomplishment. Individually, they have done much good. Working together in a synergistic, cooperative effort, they will change the world.



## STRENGTH IN UNITY: AN UNPRECEDENTED INTERNATIONAL CAMPAIGN

Four internationally recognized pro-family leaders have joined as directors of The International Campaign for the Family. The directors have united their efforts for three significant reasons:



**FIRST:** Each occupies a unique role and brings specific expertise to the international effort to defend the natural family;

**SECOND:** Each is an internationally recognized expert;

**THIRD:** Each has an extensive history of cooperation with and respect for the various and pluralistic voices of the international pro-family movement. The directors are:

### **Dr. Allan Carlson, President**

*The Howard Center for Family Religion and Society  
The World Congress of Families – Rockford, Illinois*



The Howard Center is America's oldest major pro-family organization. It was founded by Dr. John Howard in 1976 under the name of the Rockford Institute which was changed to the Howard Center in 1997. The center provides research that powerfully demonstrates how family and religion are the basis of a virtuous society. The Howard Center is the sponsor of the World Congress of Families which has been the greatest unifying force in the world to bring the pro-family movement together.

### **Patrick F. Fagan, William H. G. FitzGerald Research Fellow in Family & Cultural Issues**

*familyfacts.org,  
The Heritage Foundation, Washington, D.C.*



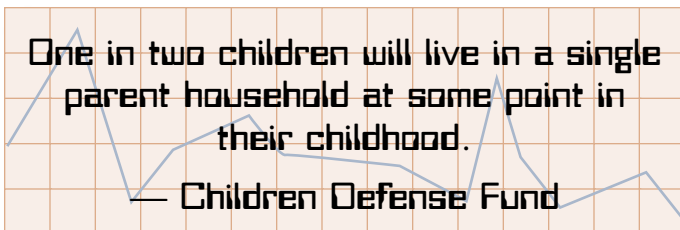
Pat Fagan's insightful papers on family issues have had tremendous international impact. He is the strategist behind the Heritage Foundation's family and society database, familyfacts.org, which is, without a doubt, the most comprehensive source of social science findings about the family. It is gleaned from peer-reviewed journals and government surveys around the world.

### **Carol Soelberg, President**

*United Families International  
Phoenix, Arizona*



United Families International is recognized as this nation's leading pro-family voice in the United Nations. United Families has also received tremendous



international recognition for its life-saving humanitarian project, STAY ALIVE. This historic program has already saved countless thousands of lives by preventing the spread of AIDS to African children.



**Professor. Richard G. Wilkins,  
Managing Director**

*The World Family Policy Center  
– Provo, Utah*

To the surprise and concern of many, international laws are reshaping fundamental norms related to family life. It has had a profound and not always positive impact on such issues as marriage, parental responsibilities, childhood innocence and the value of human life.

The World Family Policy Center supports an international network of scholars who produce high-quality academic work consistent with faith-based values. The Center brings this high quality scholarly work to the attention of diplomats and other national and international policy makers at its annual World Family Policy Forum and at selected international negotiations.



## Summary

We are convinced that by uniting the efforts of four well established leaders in the pro-family movement — individuals who are recognized as being international icons in the global fight to defend the family — that we will create one of the most appealing international fund raising programs ever developed.

There is tremendous power when a focused handful of highly capable and influential men, women, and organizations work together. By joining together, their individual strengths will be multiplied many times as donors are united at a higher, global level. The synergy created by combining forces across international boundaries will bring a new confidence to the pro-family movement which has rarely been seen.

*Call it a clan, call it a network,  
call it a tribe, call it a family.  
Whatever you call it, whoever  
you are, you need one.*

*—Jane Howard*

**History will remember us by what we do now.** Today, pro-family organizations must be given more resources to fight the anti-family agenda on a global scale as the assault against our families has reached a new and unprecedented level. **We must make the international defense of the family an issue that will not go away.**

One of three children in the U.S. is born to unwed parents.

— Children's Defense Fund

## Support

# HOW YOUR SUPPORT OF THE INTERNATIONAL CAMPAIGN FOR THE FAMILY WILL MAKE A DRAMATIC DIFFERENCE FOR GOOD IN THE WORLD

You can be assured that your donations, gifts and dollars will be well spent on the most urgent needs in the global family effort. These crucial spending decisions will be made by renowned individuals who have provided the international leadership for the pro-family movement – dedicated leaders who have literally given their lives in defense of the natural family.

**We stand at a critical moment in human history.** We must secure a future for the family worldwide. We must bring together from the four corners of the world political leaders, religious leaders, family scholars, and pro-family organizations to discuss, educate, and address issues and policies that will gravely affect families and children for generations to come.

- **Be a sponsor of the next World Congress of the Family IV to be held in Warsaw, Poland in 2007.** The World Congress of Families is the world's largest gathering of pro-family governmental and religious leaders, scholars, foundations and influential private citizens. Previous congresses in Prague, (WWCFI), Geneva (WWCFII) and in Mexico City, (WWCFIII) have elevated the profile of the global family movement to a new and unprecedented level.



The WWCFIII in Mexico City in March 2004 united 3,300 pro-family political and religious leaders and diplomats from 75 countries.

Speakers included Cardinal Alfonso Lopez Trujillo, head of the Pontifical Council for the Family; Rabbi Daniel Lapin of Toward Tradition; Ellen Sauerbrey, U. S. Ambassador to the United Nations; Wade Horn, U.S. Department of Human Services Assistant Secretary for Children and Families and Farooq Hassan, to name a few.





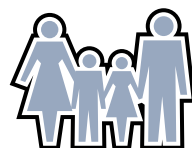
- **Be a sponsor in expanding the coverage of the Heritage Foundation's family & society database, [familyfacts.org](http://familyfacts.org).** The Family and Society Database is a one-of-a-kind international library. The more data that is gathered, the more powerful our influence becomes in policy and legal fields, in journalism and in academia, both domestically and around the world.
- **Be a sponsor of unique humanitarian projects such as the STAY ALIVE AIDS prevention program developed by United Families International.** This one-of-a-kind abstinence program implemented by several African nations will save hundreds of thousands, even millions of more children's lives in third world countries as it is fully funded with your help.
- **Be a sponsor of the World Family Policy Forum.** The forum has established an international network of scholars who produce high-quality academic work consistent with the long-standing faith-based values which make a great difference of good in the world.

No one else is laying a financial foundation that will fight the anti-family force and anti-family agenda on a global scale like the Family First Foundation. This is a powerful reason to support The International Campaign for the Family.

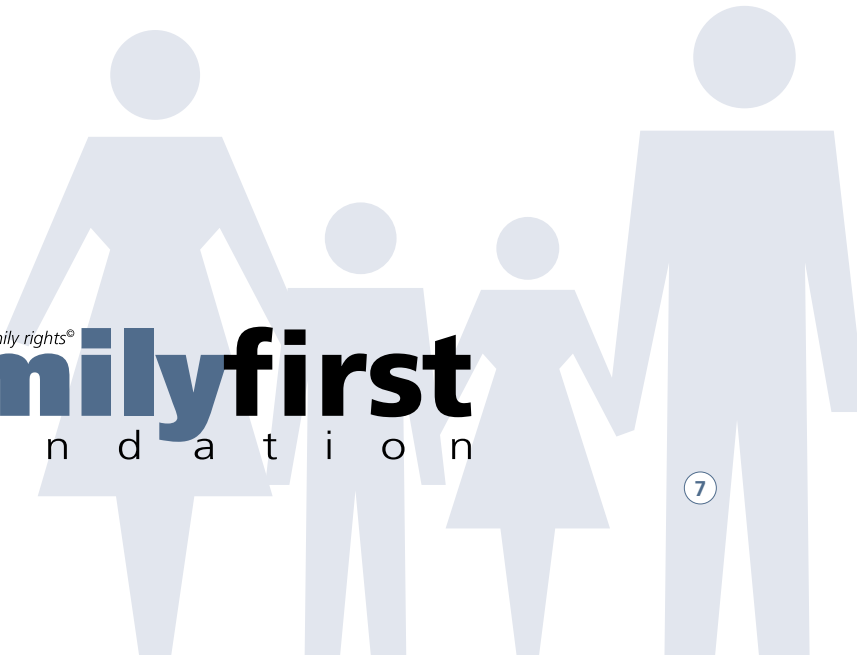
We invite you to join with us in battling the growing worldwide assault on traditional family values and in defending the most fundamental unit of our society – the natural family.

The happiest moments of my life have been the few which I have passed at home in the bosom of my family.  
—Thomas Jefferson

.....  
***POLICIES have a widespread and far-reaching impact on societies.***  
 .....



defending family rights®  
**familyfirst**  
 f o u n d a t i o n



## FIVE DIFFERENT WAYS TO CONTRIBUTE TO THE INTERNATIONAL CAMPAIGN FOR THE FAMILY

As we launch **The International Campaign for the Family**, we expect the majority of contributions to fall into one of the five categories below, all of which provide unique tax advantages to an individual considering a major contribution. However, we will be fully prepared to accept gifts which use other instruments of financial support such as life estate gifts, pooled income funds, etc.



**FIRST:** A contributor can make a **straight gift of cash or property** to the International Campaign for the Family and take the appropriate tax deduction. These gifts generate a full income tax benefit.

**SECOND:** An individual can also make an outright contribution of **appreciated securities and assets**. These gifts do not recognize capital gains and are deducted at their fair market value. He or she can also include real estate, art, and business interests.

The Family First Foundation is uniquely qualified to accept, manage and market real estate of all kinds. Your idle real estate can be used today to bless children and secure a future for the family.

**THIRD:** A contributor can make a contribution to the International Campaign for the Family through a **will or bequest**. This is a popular way of giving as it establishes a legacy. Contributions through charitable bequests are exempt from state and local taxes and will reduce the value of a donor's estate.

**FOURTH:** The International Campaign for the Family can be remembered by **charitable gift annuities**. This offers the contributor the guarantee of a fixed income for life in return for a contribution.

**FIFTH: Charitable Remainder Trusts** can name the Family First Foundation as one of their preferred charities. These trusts are one of the most popular ways which individuals now use to give major financial support to an organization. Charitable Remainder Trusts can be funded with appreciated stocks, bonds, land, or other assets and can be structured to save significant amounts in taxes.

Our **Planned Giving Team** can help you explore these and many other creative ways of giving. Please call toll-free 1-800-896-9525.

*When you look at your life,  
the greatest happinesses are  
family happinesses.  
—Joyce Brothers*

# The International Campaign for the Family



## A Special Project of the Family First Foundation

TO: Steven E. Smoot, President  
The Family First Foundation

FROM: Your Name \_\_\_\_\_  
Your Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_

Dear Steven Smoot,

I agree that the natural family is under unprecedented attack at both the national and international level. I will help to secure a future for the family.

I, my business, family foundation, or trust will help sponsor the next World Congress on Families and/or World Policy Forum that brings together world political leaders, diplomats, family scholars, and family organizations to discuss, educate, and address issues and policies which gravely affect families and children worldwide.

I will also help sponsor the largest online **Family & Society Resource Library**. This library will provide articles, statistics, and evidence which show that when the family breaks down, so does society.

I want to support the International Campaign for the Family by making a check payable to the Family First Foundation in the amount of:

\$100,000    \$50,000    \$25,000    \$10,000    \$5,000    \$1,000    Other \_\_\_\_\_

I am interested in making a charitable donation of:

Stock    Real Estate    Other Assets \_\_\_\_\_

I am interested in hearing creative ways to make a charitable donation while preserving one's estate and while saving substantial dollars in taxes. Please contact me.

My phone number is: \_\_\_\_\_ My e-mail address is: \_\_\_\_\_

I am willing to make a credit card donation of:

\$ \_\_\_\_\_    One-time Donation    Monthly Donation until \_\_\_\_\_

Credit Card No.: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Very sincerely,

\_\_\_\_\_



## The **Mission Declaration** of the **Family First Foundation**

The Family First Foundation declares the **family is the fundamental unit of society**. Its strength, continued growth, and stability is essential to every state and home economy. Thus, it should be entitled to protection by every society and government around the world.

Strong and stable marriages provide a safety net for every age group in every society, both primitive and modern.

**In order to have a free society, one must have respect for law.** Where better but in the family at the knee of a mother and father are children taught such important values as obedience, honesty, service, and respect for others' property?

**Strong families are led by a mother and father.** Parents, more than governments, schools or any other entity, are best suited to raise and nurture their children. It is the role of government to strengthen and support the natural family and not to weaken or replace the role of parents.

Almost every social ill can be directly traced to the disintegration of the natural family. Marital instability, divorce, disregard for marriage, declining fertility, and decreasing parental involvement all contribute to increased drug abuse, teenage pregnancy, juvenile delinquency, venereal diseases, crime, increased suicide rates and a variety of other social problems. The result is not only human suffering, but a substantial increased cost to every economy and government around the world.

The Family First Foundation will work to affirm these fundamental principles and to fortify and strengthen fathers and mothers as caregivers to their children.

The Family First Foundation will bring together, educate, and assist organizations, nations, educators, government leaders, scholars, and individuals of any religious persuasion who are working towards the social protection and promotion of the natural family.

The Family First Foundation is a 501(c)(3) charitable organization in compliance with IRS regulations.  
All contributions to the Family First Foundation are tax-deductible.



585 West 500 South • Suite 110 • Bountiful, Utah 84010  
toll free 1-800-896-9525 • fax 801-298-2905 • [www.familyff.com](http://www.familyff.com)